### Tourism in Havant

Emsworth, Hayling Island and Havant



#### Introduction

Why support tourism in the Borough?

- Visitor spend is worth over £180 million per annum to the economy
- Diverse tourism businesses small and micro-businesses
- Over 4,000 tourism jobs, 11% of employment in the Borough



# Key tourism assets

- Watersports on Hayling
- Emsworth Food offer
- Coastal and countryside walking
- Blue flag beaches
- Traditional family holidays





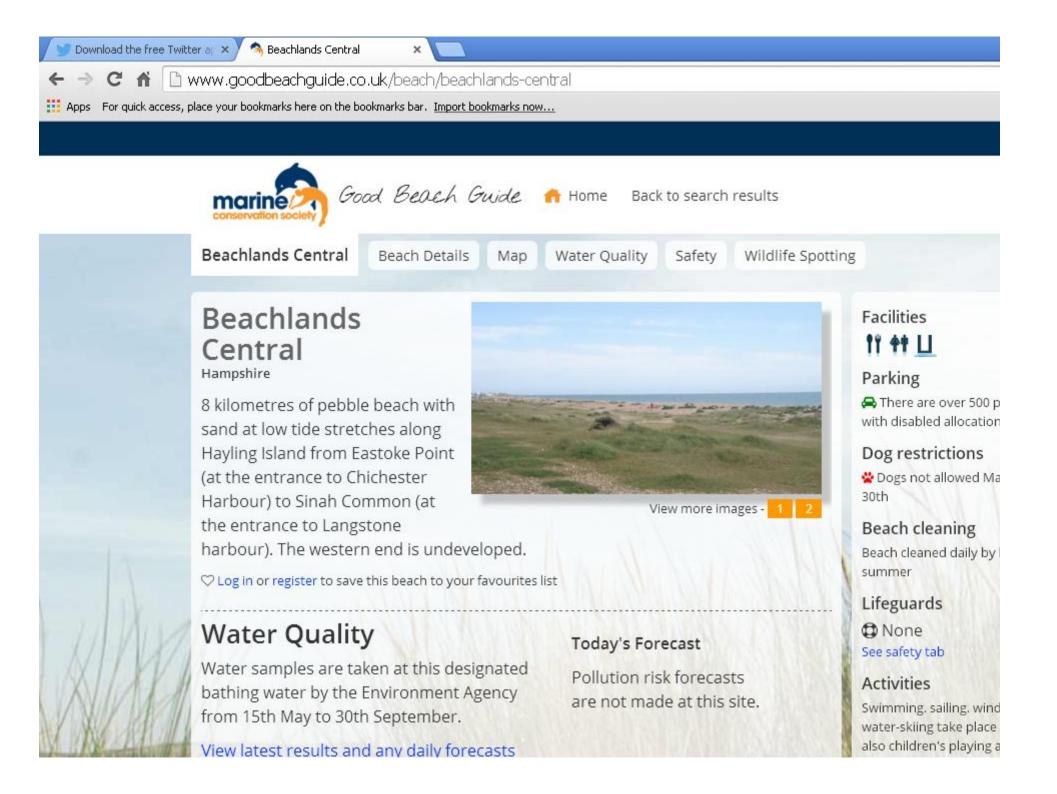




















# Support to tourism

- Support for events
- Visitor Information Centre
- Promotion of area as place to visit
- Visit Havant website



#### **Events**







## **Events**



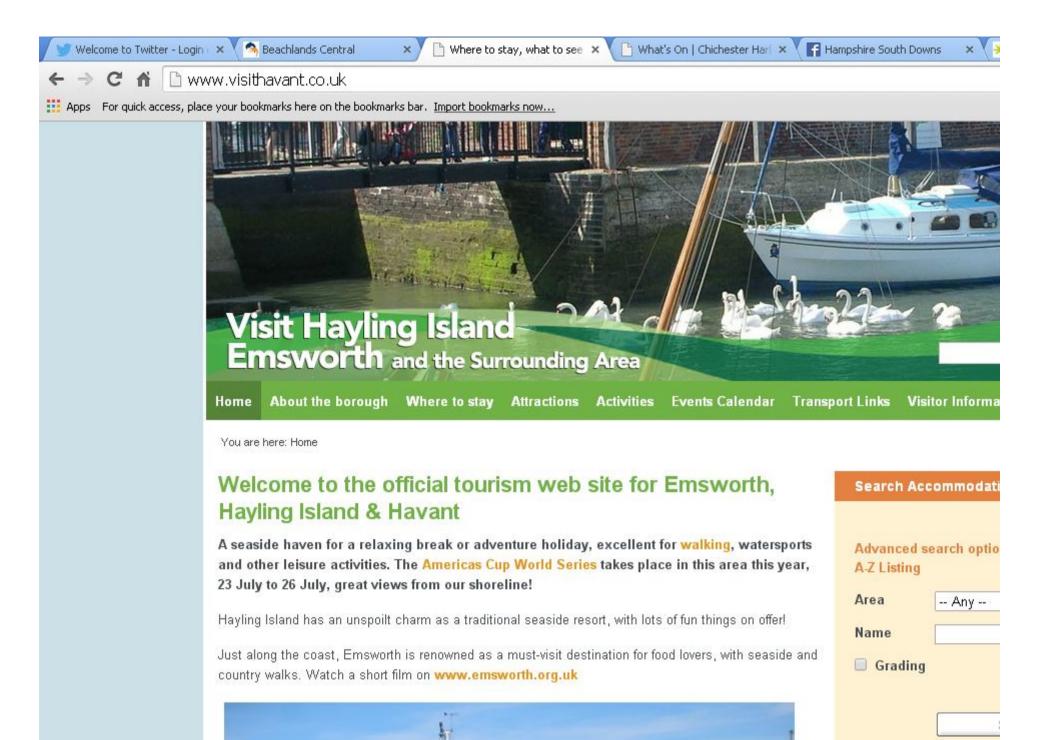




### Visitor Information Centre







#### What's new

- Action plan being developed with tourism businesses
- Work with Visit Portsmouth in 2015
- Social media @emsworthandhi
- Visitor information points





# Please take a leaflet!

www.visithavant.co.uk

Havant BOROUGH COUNCIL







### Any questions?

